



*Water Taxi & Ferry Consulting*  
**Bob Bekoff, LLC**



*Qualifications & Experience*

*Water Taxi & Ferry Consulting*  
**Bob Bekoff, LLC**



Located in Fort Lauderdale, Florida  
 "The Venice of America"



Fort Lauderdale, Florida  
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## Who we are and what we do:

Bob Bekoff, LLC is an organization comprised of very talented individuals, each possessing a lifetime of successful experience in overlapping areas of the entire maritime and transit fields.

These individuals have associated themselves for the purpose of serving governmental subdivisions, agencies, developers, system operators and individuals in their endeavors to provide marine passenger transportation and entertainment systems that are successful and cost-efficient.

Bob Bekoff, LLC is uniquely qualified and fully capable of providing projects that integrate the following components:

1. Feasibility studies and reports.
2. Analysis of existing plans and schemes.
3. Public finance assistance.
4. System design.
5. Traffic studies.
6. Transit plan inclusion and integration.
7. Alternate routes.
8. Phasing.
9. Capital requirements.
10. Vessel design and specifications.
11. Transit schedules.
12. Shoreside facilities design and specifications.
13. Design of special loading and unloading components.
14. Operational requirements and costs.
15. Crewing and maintenance personnel levels.
16. Natural resource protection and other environmental issues.
17. Navigational issues.
18. Hiring and personnel management.
19. Maintenance schedules for vessels and facilities.
20. Design of all operational details.
21. Governmental safety requirements and ADA.
22. Construction of vessels.



Who we are and what we do: (Con't)

23. Construction services.
24. Advertising opportunities and cost offsets.
25. Educational opportunities and tie-ins.
26. Commuter connections and grant qualification.
27. Public/Private partnership opportunities.
28. Tourist attraction/business expansion/business retention.
29. Tour operator development.
30. Promotional programs.
31. Assistance with permitting.
32. Assistance with grant funding.
33. Contract negotiations related to construction and operations.
34. Use of alternate fuels: CNG, electric and bio-diesel.



## How we can help you:

Bob Bekoff, LLC is available to assist you in many flexible situations. The following is a partial list of how and when we might be of service to you and your project.

1. To review existing project details.
2. To bring an experienced team to assist other consultants with fully developing specific areas of a project.
3. To produce confirming feasibility, cost, or fine-tuning studies and reports.
4. To provide specific and limited areas of expert services such as:
  - a. Insurability/Safety/Liability.
  - b. Suitability of craft and appurtenances.
  - c. Schedules for service and communications.
  - d. Hiring of crews and training.
  - e. Design of routes, stops and landings.
  - f. Maintenance schedules and records.
  - g. Operational efficiencies.
  - h. Best Management Practices.
  - i. Marketing to tour operators.
  - j. Or any combination of the items listed under the “What we do”, section.
5. To work with legal staff to develop projects under various Greenways/Blueways programs.
6. To alter an existing plan to make it conform to grant criteria or government agency rules.
7. Interact with lobbyists to identify public funding sources.

Bob Bekoff, LLC is always cognizant of the need to make you and your project the very best. We are dedicated to accomplishing exactly that.



### Why we do it better:

Bob Bekoff, LLC is your best choice to assist you with the creation or modification of a marine transportation system project for several reasons:

1. The team members of Bob Bekoff, LLC have a great deal of experience in each of their individual areas of expertise.
2. Those areas overlap each other providing seamless project design.
3. All team members have a history of success that infuses each project with a positive enthusiasm.
4. The range of operational experience brought to each project is total and complete, from United States Government Regulation, to day to day operational experience, to construction of vessels and equipment, to the fine art of dealing with state and local government officials.
5. Each team member has both “Big-Picture” and detail capabilities, resulting in client responsiveness without equal.
6. The Wet Consulting Group team works together in a complimentary fashion, producing efficient project components or turnkey operations.
7. The team members either individually or collectively, are able to enthusiastically and professionally conduct or assist with conducting workshops, citizen meetings, and presentations to approving agencies or corporate boards.

You will find the Bob Bekoff, LLC to be your best choice for all of the above-listed reasons and also for the synergy we will bring to your planning organization



## How we work:

Bob Bekoff, LLC will respond to various instruments providing notification of consulting opportunities. They are:

1. Request for qualifications.
2. Request for proposal.
3. Request for bid.
4. Request to negotiate contract services.
5. Direct solicitation.

After receiving an invitation, Bob Bekoff, LLC will, by virtue of meetings or review of printed solicitations, determine the appropriateness of a response.

Not all projects require all associates to participate, therefore, the team should be carefully chosen and assignments made according to negotiated work details produced by the client and the team by written agreement.

The specific work product will be drafted and agreed upon. Then, working backwards, each component required to produce the final product will be detailed and will become part of the Consultant Work Agreement. Included in the component parts of the agreement will be any research, studies, workshop meeting or presentations. Additionally, provisions for follow-on or expanded efforts will be clearly expressed and agreed to by all parties. An integral part of the consultant work agreement will be the schedule for production, specifying all required timelines or deadlines. Financial schedules and amounts will also be contained in the agreement.

All production efforts will commence following a fully executed scope of services agreement and fulfillment of contracted remuneration.



### How we charge:

The goal of Bob Bekoff, LLC is to provide premium consulting services in the most efficient and cost-effective manner.

The cost of providing the desired work product will be offered during the drafting of the Consultant Work Agreement, the formation of which will include the necessary and appropriate hours of each associate at the published hourly rates. Travel and other expense costs will be estimated as well as materials, if any, and approved administrative costs.

After successful contract negotiations, a payment schedule will be developed and agreed to. A retainer is required.

All payments to be made in cleared U.S. funds.

Smaller and larger consulting projects may require adjustments to the General Payment Schedule and will be subject to negotiation.



Robert D. Bekoff  
President

## Biography

### EDUCATION:

Graduate Bates College 1965/ B.A. Economics  
U.S. Coast Guard Licensed Mariner – Retired

### BUSINESS HISTORY:

Upon graduation from Bates College, Bob worked from 1965 to 1966 for Solomon Glass and then, in 1966 went to work as a salesman for Brodie Industrial Truck, which was a Clark Equipment Co. franchised dealer. In 1970, at age 27, he became the sales manager at Brodie, the youngest person ever to do so, at that time.

Form 1974 to 1981; Bob was the president and owner of Maryland Clarklift (another franchised dealership in Baltimore, Md.)

In 1982, he sold the company, retired, and went big game fishing all over the world, including Cabo San Lucas, Cuba, Venezuela, and all up and down the east coast.

After moving to Fort Lauderdale, Florida, Bob became a yacht broker for Richard Bertram Yachts from 1983 to 1988.

In 1988, he originated the Water Taxi in Fort Lauderdale.

Canal Boat, Inc. was formed in 1994 to manufacture water taxis and small ferries. Manufacturing is now done under the Bob Bekoff LLC banner.

In 1999 he founded Water Taxi of Oklahoma City, LLC in the Bricktown Canal.

In 2003, Lauderducks, Inc. was established as a licensee for “Ride the Ducks” amphibious tours.

In 2004 Water Taxi of the Woodlands, Inc. was awarded a contract from the Brazos Transit district to operate a water taxi service on The Woodlands Waterway.

In 2005 Bob Bekoff formed Bob Bekoff consulting with other industry experts. The Company has assisted in many interesting waterborne transit projects

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**RECENT PROJECTS:**

Advised and evaluated on equipment specification and trained new operators for a start up in Monterey, MY

Was part of a study with Parsens-Brinkenhoff in Newport, RI.

Assisted FXM Associated on operation and specifications for a new ferry service in Winthrop, MA.

**MEMBERSHIPS & BOARDS:**

Greater Ft. Laud. C.V.B. – Marketing and Advertising Committee

Greater Ft. Laud. Lodging and Hospitality Association – Director

Ft. Laud. Transportation Management Association – Past Director

Downtown Council Steering Committee (Ft. Laud.) – Past Chair

Board of Governors, Ft. Lauderdale Chamber of Commerce – Retired

City of Ft. Lauderdale and Broward County Marine Advisory Boards, Vice Chair – Retired

**AWARDS:**

Clark Equipment Inner Circle Award 1974

Clark Equipment Dealer Council

Richard Bertram & Co. – Salesman of the Year 1984 & 1985

Greater F. Lauderdale C.V.B Tourism Trustee Award

Ft. Lauderdale Chamber Small Businessman of the Year Award

Ft. Lauderdale Transportation Management Association – Past Director

Downtown Council Steering Committee (Ft. Laud.) – Past Chair

Emerald Award, Broward County 2001

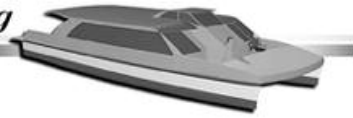
Electric Vehicle Association of America, 2002

Downtowner of the Year, 2005

**NARRATIVE:**

Since founding Water Taxi in 1988, Bob has been involved in the expansion of the service from three to thirty boats and from one city to four. Bob has acted in an advisory/consulting role in the water taxi, ferry, and excursion boat industry to over 20 locations. He has also been a featured speaker to the Passenger Vessel Association National Maritrends Convention and five times at the International Marine Log Magazine Ferry's Conference.

Design, marketing, financial operations, location selection, regulatory compliance, and insurance are all included in Bob's area of expertise. In addition, working with local governments, as well as state and federal grant processes are part of the business. Projects to revitalize waterfronts, intermodal links, and custom designed vessels, and water taxi/ferry systems are of the utmost interest.



Francis X. Mahady  
Principal FXM Associates

## Biography

### EDUCATION:

Graduate Harvard College: BA degree  
Massachusetts Institute of Technology: Master of City Planning degree

### BUSINESS HISTORY:

Mr. Mahady is an economist and planner with over 30 years' professional experience in urban and regional economic development, socioeconomic impacts assessment, transportation and land use planning. He founded FXM Associates in 1991. Prior positions include Senior Vice President of Economics Research Associates (1976-1990), where he served as the firm's national practice leader in transportation planning and economic development.

Over the course of his professional career, Mr. Mahady has directed and authored over 200 studies whose primary purposes have been to:

- Assess the strengths and weaknesses of local and regional economies
- Forecast market and land use conditions and trends
- Design workable strategies that can help realize community goals of economic stabilization or growth.

An important specialization is waterfront planning and economics, where he has led the firm's forty-plus waterfront project assignments over the past five years, as well as dozens of prior studies encompassing the breadth of water-dependent and waterfront-oriented economic activities and uses. Mr. Mahady's expertise and experience in waterfront economics include assessing market demand, financial feasibility, economic impacts, and management strategies for passenger and freight transportation vessels, port facilities and operating entities serving water-dependent industries, and market and operating analysis for existing and potential industry users. His work encompasses water taxis and water shuttles, passenger and freight ferries, cruise ship, charter, and excursion commercial recreational vessels; intermodal seaports; water-oriented industrial development; commercial fisheries and seafood processing and distribution; ferry passenger and freight facilities and services; marinas; specialty uses and tourist destination facilities, such as museums, aquariums, festivals and special events; commercial and residential uses; as well as open space and conservation uses.

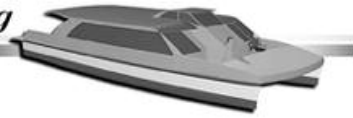


Examples of Mr. Mahady's waterfront project assignments over the past five years include the following:

- Newport (RI) Harbor Water Shuttle Study  
*City of Newport, Rhode Island Department of Transportation*
- Water Transportation Advisory Services  
*Town of Winthrop, MA*
- Feasibility Study for Commuter Ferry  
*Town of Plymouth; Massachusetts Executive Office of Transportation & Construction*
- Fort Point Channel, Boston, Watersheet Activation Plan  
*Boston Redevelopment Authority*
- Fan Pier (Boston) Marine Transportation Services Development and Operating Plan  
*LNR Partners*
- Passenger Ferry Feasibility Study and Operating Plan  
*Town of Winthrop, Massachusetts Executive Office of Transportation & Construction*
- Chesapeake Bay Ferry Feasibility Study  
*Northern Neck Regional Planning Commission and Virginia Department of Transportation*
- Multi-use Pier Business and Operating Plan  
*Town of Winthrop, Massachusetts*
- Plymouth Harbor Marina  
*City of Plymouth, Massachusetts*
- Salem City Pier Project  
*City of Salem, Massachusetts*
- Revere Ocean Pier  
*City of Revere, Massachusetts*
- Fall River State Pier Redevelopment  
*Massachusetts Seaport Advisory Council and City of Fall River, Massachusetts*
- Waterfront Economic Development Plan  
*Town of Edgartown, Martha's Vineyard, Massachusetts*
- Master Development Plan for the Port of Galilee, Rhode Island  
*Rhode Island Economic Development Corporation*
- Development Prospectus for the Port of Galilee, Rhode Island  
*Rhode Island Economic Development Corporation*
- New Bedford/Fairhaven Harbor Master Plan, Massachusetts  
*Harbor Master Plan Committee, Massachusetts Office of Coastal Zone Management*



- Gloucester Harbor Plan, Massachusetts  
*Gloucester Harbor Plan Committee*
- Municipal Harbors Scoping Study  
*Massachusetts Office of Coastal Zone Management*
- Recreational Vessel Berthing and Revenue Potential  
*Town of Hull, Massachusetts*
- MacMillan Pier Economic and Financial Assessment  
*Massachusetts Development Finance Agency*
- Freight Ferry Terminal Market Analysis and Business Plan  
*Massachusetts Executive Office of Transportation and Construction and New Bedford Harbor Development Commission*
- Freight Ferry Terminal Business and Operating Plan, Phase II  
*New Bedford Harbor Development Commission*
- Revere Beach Ocean Pier Feasibility Study  
*City of Revere, MA*
- Onset/Martha's Vineyard Ferry Study, Massachusetts  
*Wareham Community Development Department*
- Cruise Ship Market Assessment and Strategic Plan  
*Salem Port Development Corporation*
- Waterfront Strategic Plan, Sandwich, Massachusetts  
*Town of Sandwich, Massachusetts*
- Statistical Model for Ferry Traffic Forecasting  
*Woods Hole, Martha's Vineyard & Nantucket Steamship Authority*
- Fare Elasticities and Policy Study  
*Woods Hole, Martha's Vineyard & Nantucket Steamship Authority*
- Urban River Visions  
*Massachusetts Executive Office of Environmental Affairs (EOEA),*
- Erie Canal/Erie and Niagara Counties Economic Development Strategy  
*Erie County (New York) Planning Department*
- Erie Canal/Fingerlakes Region Corridor Development Plan  
*Monroe County (New York) Department of Planning*
- Onset Bay Village Market Analysis and Strategic Plan  
*Onset Bay Association*



#### Selected Presentations and Awards

- Acceptance of a peer reviewed paper ("Endogenous Regional Growth through Transportation Investment", with Michael Lahr) for presentation at the January, 2007, annual meeting of Transportation Research Board (TRB), National Academy of Sciences.
- Paper presentation ("A Production and Market-based Model for Capturing Transportation Efficiencies") and panel presentation and chair ("Thorny Issues in the Economic Rose Garden") at the 4th International Conference on Transportation & Economic Development, sponsored by the National Academy of Sciences, Transportation Research Board, Little Rock, Arkansas (March, 2006).
- Presentation (with David Spillane of Goody Clancy & Associates) to the American Planning Association's national conference in Denver (April 2003) on the Fort Point Channel Watersheet Activation Plan (Boston). This project won a 2003 Charter Award from the Congress of the New Urbanism and the 2003 Massachusetts APA Outstanding Planning Award for Comprehensive Planning.
- Facilitator for all-day working sessions of economic development groups in several Massachusetts communities, as part of the state's Executive Office of Environmental Affairs "Urban River Visions" project. This project won a 2003 Honor award for Regional and Urban Design from AIA, a 2003 Excellence on the Waterfront Award from the Waterfront Center International, a 2003 Charter Award from the Congress of the New Urbanism, and a 2003 award as best comprehensive planning project from the Massachusetts chapter of the American Planning Association (APA).
- Chair of the economic development forum for the 19th Annual International Waterfront Conference in New York City, 2001.
- Outstanding Comprehensive Planning Project Award for 1996, American Planning Association, New York Chapter, for FXM's work on an economic development and preservation strategy for communities along the Erie Canal in western New York.



Willard A. Burpee  
Marine Design & Engineering

## BIOGRAPHY

### EDUCATION AND AFFILIATIONS:

Bachelor of Nautical Science, Maine Maritime Academy, 1971  
U.S. Naval Reserve Officer - retired  
Accredited Marine Surveyor - Society of Accredited Marine Surveyors  
Member, American Boat and Yacht Council (ABYC)

### PROFESSIONAL HISTORY:

Bill Burpee has been professionally involved in the marine industry since the age of 12 when he started commercial fishing in Duxbury, Massachusetts. At 14, he started working on yachts and other small craft at the Duxbury Marine Railway. Bill learned a great deal from the Railway's Proprietor, Mike Linde, including the lofting of plans and the rudiments of plug and mod construction. Bill worked at the Railway throughout high school and in his spare time off from college.

Following Bill's graduation from the Maine Maritime Academy, he worked as the Administrative Assistant to the second ranking minority member on the House Merchant Marine and Fisheries Committee, Congressman Hastings Keith.

In 1972, Bill went to work for the US Navy's Military Sealift Command as a Deck Officer on LST-1192, shuttling supplies and equipment around South Vietnam.

In 1974, He founded Burpee Yacht Sales along with his father, Dick Burpee, and served as dealers for Luhrs and Vikings. In 1975, Bill bought Fishwells Unlimited, a manufacturer of fishwells, deck and dock boxes, whose principal customers were most of the major boat manufacturers of the time. He sold the company to Pompanette in 1977 and his interest in the yacht sales company to his father in the same year. He served as Pompanette's sales manager until 1979, when he purchased Lindsey Boat Works in Miami. After changing the name to Commercial Work Boats, Bill concentrated his efforts on designing and building various types of commercial vessels from the company's 27' and 40' semi-displacement molds. In the mid-80's, Bill expanded the company's horizons by adding a 55' x 16' to the line. Notable designs have included 27', 20 passenger dive and snorkel boats, 39' motorsailers, 40', 49 passenger tour boats, 40', 62 passenger excursion boats, 40' glass bottom boats, 40' catcher/processors with 1000 cu. ft. freezer holds, 27' and 40' patrol craft with single twin and triple screws and level three armoring, 55', 140 passenger excursion vessels, 55', 99 passenger dive/snorkel/glass bottom boats, 55' trawler yacht. In total, Bill has designed and built over 330 boats, many of which were built to exceed the ABS requirements for small passenger vessels and were USCG certified as passenger vessels.

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Bill still designs and builds 3 to 4 boats a year, but spends the majority of his time working as a marine consultant and as an accredited marine surveyor. Recently projects have included the design and construction of numerous 38', 72 passenger ferry boats, a 42', 72 passenger commuter ferry and several 33', 49 passenger water taxis. His design work has included a 26 passenger Nordic Tug, a 100 passenger double deck river boat, a 48', 99 passenger commuter, a 62', 80 passenger aluminum catamaran glacier tour boat and a 149 passenger double deck catamaran.

Bill's expertise is in design, construction, damage repairs and refurbishments of both yachts and commercial vessels. He is available for extended projects and is a seasoned traveler, having been throughout Europe, the Far East, Central America and the Caribbean on various projects over the years. His design and construction background has made him a valuable expert witness in both admiralty and non-admiralty issues. Bill surveys over 100 vessels annually and is a member of ABYC, SNAME and SAMS.

**NARRATIVE:**

Bill Burpee has been engaged in the design, construction, operation, inspection and repair of vessels up to 600 feet for 35 years. He does pre-purchase surveys of wood, aluminum, steel and fiberglass yachts and commercial vessels. He also prepares marine risk and valuation survey reports for client insurance underwriter requirements, as well as damage reports, repair specifications and procedures, refit and repair management. Bill has been responsible for the design and construction of over 300 vessels ranging in size from 27 feet to 65 feet including ferry boats, water taxis, dive boats, glassbottom, excursion and tour boats, commercial fishing boats, patrol boats, two boats, sport fishermen, trawler yachts and motorsailers. He does the conversion of yachts and commercial vessels to USCG certified passenger vessels. Bill designs and constructs the plugs and molds for reinforced fiberglass construction and is a consultant on a wide range of projects for new vessel design, construction, major repairs and refits.

**REFERENCES AVAILABLE ON REQUEST**



Barry M. Goodman

## BIOGRAPHY

In 1980, Barry M. Goodman founded The Goodman Corporation as an urban and transportation consulting firm specializing in assisting public and private clients in the planning, financing, and implementing of transportation and urban development infrastructure. Throughout Mr. Goodman's career he has influenced the course of mobility improvements, he has been a key participant in precedent-setting initiatives, and he has more than 25 years of experience and leadership in the urban development field. As president of The Goodman Corporation, he has assisted numerous communities and transit agencies with the planning, funding, and implementation of major transportation and land use initiatives in large and small cities, as well as rural communities.

Mr. Goodman has led innovative legislative programs such as creating transportation development corporations and establishing a dedicated State funding source for transit. He has helped to create organizations such as the Joint Center for Urban Mobility Research, Mobility and Economic Development Institute, and Central Houston, Inc. Projects such as the Galveston Island Rail Trolley system, The Woodlands Town Center Pedestrian/Transit Corridor, and the El Paso Union Plaza Redevelopment Program, have been successfully developed due to the creation of innovative financing arrangements. Mr. Goodman has also successfully managed Federal and State grant programs in Houston, Galveston, El Paso, Corpus Christi, Montgomery County, Coachella Valley, Oklahoma City, and many other communities.

Mr. Goodman's career includes serving as Executive Director of the Metropolitan Transit Authority of Harris County (METRO); developing the first METRO Regional Transit Plan based on technical analysis, public attitudes, and public input meetings; and serving as Senior Legal Counsel for the Urban Mass Transportation Administration in Washington, D.C. He is also registered with the State of California Bar, the District of Columbia Bar, and the Supreme Court. He is a member of the Transportation Research Board, the National Academy of Arts and Sciences Board, and the American Public Transit Association.



Bruce B. Wilson  
Senior Transit Advisor,  
Water Taxi, Inc.

## BIOGRAPHY

### EDUCATION:

Master of Urban Planning Degree, University of Washington, Seattle, 1961  
BA Degree, College of Letters & Science; NROTC Scholarship and Graduate,  
University of California, Berkeley, 1956

### PREVIOUS PROFESSIONAL WORK EXPERIENCE:

Broward County, Florida - Transportation Planning Director, July 1980 to January, 2003

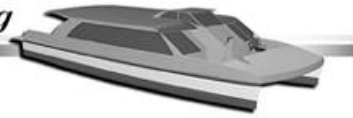
- Staff Director, Broward Metropolitan Planning Organization (MPO)
- Unified Needs Statement for first (4-cent) Local Option Gas Tax
- Technical support to Urban Core Transportation Study
- Community Roundtable workshops on neighborhood traffic/transit issues
- Developmental efforts to create the South Florida Regional Transportation Authority (RTA)
- Industry outreach to identify freight & goods movement issues and needs
- "Transit Bridge" project linking North Dade/South Broward transit corridors
- Year 2025 Multi-modal Long Range Transportation Plan
- Roundtable "Conversation on Transit" leading to latest (1-cent) Local Option Gas Tax

Wisconsin Department of Transportation - increasing responsibilities, culminating as  
Principal Team Leader for Policy Planning, 1963-1980

- Developed and implemented procedures for Highway Commission liaison with local community planning
- Coordinated staff services to Governor's Study Committee on Mass Transit, leading to state's initial transit aid program
- Prepared major issue paper on transportation and land use in support of the State Transportation Policy Plan

Pawtucket, Rhode Island City Planning Commission - Planner IV, 1961-1963

- Providence-Pawtucket Traffic Study, including assembly of base data and analysis of traffic assignments



#### MEMBERSHIPS, CERTIFICATIONS AND PUBLICATIONS:

- American Planning Association
- American Institute of Certified Planners (AICP)
- Transportation Research Board (TRB), National Academy of Sciences -  
Published TRB Papers include:
  - "Emerging Agency Roles in Financing Highway Improvements in Broward County, Florida (1992)
  - "State-Regional Partnerships in Wisconsin Transportation Planning" (1975)

#### Awards

- Madison, Wisconsin Junior Chamber of Commerce (Jaycees) - Key Man Award
- Red Bluff, California Union High School - Bank of America Achievement Award in the field of Laboratory Science
- Eagle Scout, Boy Scouts of America

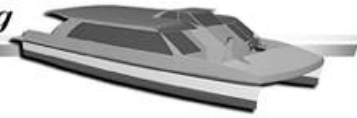
#### NARRATIVE:

The College of Arts & Sciences at the University of California was a place for me to explore several majors and careers while preparing for three years of active duty with the U.S. Navy. A course in Urban Sociology during my Senior Year introduced me to the subject matter of Urban Planning, which I returned to after my tour of active duty with the USS Ulvert M. Moore (DE - 442) and the Commander Alaskan Sea Frontier. I was attracted to the Master of Urban Planning program at the University of Washington because of the interdisciplinary curriculum and the guidance of Civil Engineering Professor Ed Horwood, who became my mentor and got me started in a very fascinating career called transportation planning. My first job upon graduation was with the City of Pawtucket, Rhode Island, where I had a chance to participate in all phases of the Providence-Pawtucket Traffic Study. This experience, in turn, prepared me for the opportunity to become the first Urban Planner hired by the Wisconsin Highway Commission. When the Highway Commission was taken under the umbrella of the new Wisconsin Department of Transportation, my responsibilities broadened and increased to include participation in major urban and regional transportation studies and eventually joining the team, which prepared the first State Transportation Policy Plan. When I was hired by the Broward County Administrator to be the first Transportation Planning Director, I immediately became engulfed in "catch-up" urban transportation planning for a County, which was growing at the rate of 25,000 persons per year. I recruited and managed a diverse staff of 32 planners, engineers and support staff for the conduct of transportation systems, urban transit and short range/congestion management studies, including several regional initiatives. When I retired on January 4, 2003, the basic grid of highway facilities was in place, new modes of urban transit were coming on line and we had been selected as the model for proto-type congestion management planning in the State of Florida. My brief retirement was interrupted by a phone call from Bob Bekoff, President of Water Taxi, Inc.



### Completed Projects:

1. **Chicago, Illinois USA**  
A “windy city” operator was provided with a unique Water Taxi/excursion boat designed and built to our recommended specifications by our boat building affiliate.
2. **Fort Lauderdale, Florida USA**  
From concept through seven day a week operation, Bob Bekoff, LLC provided an on-demand, shared water taxi operation consisting of 16 vessels over 168 miles of waterways. Also supplied were operational and maintenance facilities, as well as business and marketing plans.
3. **Hollywood, Florida USA**  
Provided a turnkey educational, environmental boat tour operation in a critical wildlife habitat under contract to county government. The super quiet, low wash vessels interpretive narration and crew are provided by our affiliated companies.
4. **Oklahoma City, Oklahoma USA**  
Municipal government created a canal to aid redevelopment of a downtown area. WET Consulting was successful in producing a turnkey fleet of water taxi/excursion/dinner vessels in record time. Developed a unique public/private partnership to operate the system on a long term basis.
5. **Fort Lauderdale, Florida USA**  
The worlds largest in-the-water boat show relays on our special events transportation service to deliver attendees by water. Averages over 10,000 passengers per day.
6. **Regal Princess Cruise Ship**  
Passenger shore vessels were designed to our recommended specifications and constructed for this unique Caribbean service by our boat building affiliate.



7. **New York, New York USA**  
Established a cross-Hudson commuter ferry system connecting to existing bus service, parking, and light rail.
8. **Fort Lauderdale, Florida USA**  
Participated with traffic consultants to provide high speed-low wash ferry service to relieve beach traffic congestion by utilizing parking structures on the mainland.
9. **Broward County, Florida USA**  
Utilizing a multi-million dollar federal grant, created a private/public partnership with mass transit division to provide the water transportation portion of a new multi-modal passenger service in a heavily congested area.
10. **World Wide**  
Participated in the charter, purchase, modification, sale and construction of small to medium-sized passenger ferry vessels.
11. **Punta La Paz Baja, California**  
Designed a ferry and water taxi service to transport electric cars, carts and passengers between the mainland and new resort community.
12. **Ticketing**  
Developed and implemented a fully integrated wireless ticketing system for water taxi and ferry systems utilizing desktop and hand-held devices as well as ticket vending machines.
13. **The Woodlands, Texas**  
Contracted to design, build and operate a fleet of electric powered, 50-passenger water taxis for the Brazos Transit District. The Woodlands Waterway is a unique transit corridor in a new urban center.
14. **Fort Lauderdale, Florida**  
Launch "Ride The Ducks" attraction with amphibious vessels as the newest family oriented attraction in the destination.



15. **Washington, D.C.**  
Constructed a 149 passenger catamaran for a Virginia operator for service in the Washington, D.C. market
16. **Fort Lauderdale, Florida**  
Implemented a multi-modal weekly service from Fort Lauderdale to Miami Beach, which incorporates the Miami Beach Transportation Management Association's electric trolley circulator.
17. **Touch Screen Ticketing**  
Ticketing system major update in Oklahoma City from tablet to touch screen P.C.
18. **Ticket Vending Machines**  
Integrating free-standing ticket vending machines with the wireless ticketing system including resident web sites for advertising and access points for data transmission.
19. **Miami, Florida USA**  
Created a charter boat operation to serve the varied shoreline destinations surrounding Biscayne Bay.
20. **Newport, Rhode Island USA**  
Part of the Parsons Brinkerhoff team developing a waterborne transit service study for the Rhode Island Department of Transportation and the City of Newport, Rhode Island.
21. **Monterrey, Mexico**  
Reviewed the specifications for 16 new boats to be constructed, laid out the marina with utilities, made suggestions for a maintenance facility, and trained 6 operators at the Bricktown Water Taxi facility. Supplied a format for an employee manual and maintenance procedures.

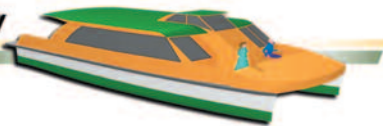


New Projects:

1. **Miami, Florida**  
Involved in a study of water borne transit and advising a business/ government ad hoc committee on the implementation of water taxi service on the Miami River.
2. **California, USA**  
Working with a major national attraction and six hoteliers in California that are interested in waterborne transportation.
3. **Bermuda**  
Advising to and constructing a low wake fast ferry for an upscale Bermuda hotel and resort.
4. **Glass Bottom Excursion Boat**  
Design and build a 42' glass bottom excursion boat for a world-wide cruise line for shore excursions.



*Water Taxi & Ferry Consulting*  
**Bob Bekoff, LLC**



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